



KIM CENTER
FOR SOCIAL BALANCE

OUR MISSION: Create workplace gender equity by transforming the beliefs and behaviors that obstruct women's success

OUR AFFILIATES INCLUDE:

- University of San Diego
- SD Workforce Partnership
- San Diego EDC
- SD County Commission on the Status of Women and Girls
- SD Building Trades Council
- Planned Parenthood
- MANA de San Diego
- Manpower West
- Lawyers Club of San Diego
- Center for Policy Initiatives
- Athena San Diego

3 CITIES JOINED KIM CENTER TO PROCLAIM WORKPLACE GENDER EQUITY DAY!

- Lemon Grove
- National City
- San Diego

ABOUT THE KIM CENTER: We empower communities to transform their cultures using metrics and collaboration. Founder Hei-ock Kim has 11+ years of nonprofit experience and 30+ years in education. A graduate of Princeton University and Juilliard, she also holds a doctorate in piano performance.

www.kimcenter.org

Prosper With Gender Equity!

Workplace gender equity means adding support, or removing barriers, to counter obstructive cultures created by gender bias.

San Diego can increase its productivity by \$23 billion in 10 years with workplace gender equity.

Companies can increase profitability by at least 15%.

However, it will take 100 years for women to reach equality just in leadership. Women currently hold around 12% of the C-Suite positions in San Diego's publicly traded companies (only 2 out of 40+ CEOs are female), and women earn about \$10K less than men.

*Let's unite behind a bold new plan.
Here's what you can do.*

1. Join the Gender Equity Collaborative (GEC)

- PLEDGE to care about gender equity in word and action, share resources, dare to be transparent and ask for help

2. Support Grow With Gender Equity (GGE) Study

- SPONSOR the County's first-ever report to establish benchmarks and metrics for workplace gender equity
- PARTICIPATE in related surveys and interviews



3. Commit to Grow With Gender Equity Playbook

- ADOPT recommendations of San Diego-specific action plan, based on GGE Study and designed by diverse local leaders

4. Look for GEC Certification and Kim Center Consultancy—coming soon

- STRIVE FOR GEC CERTIFICATION, America's first national standards for workplace gender equity; the Kim Center Consultancy can help you customize, implement, and maintain programs to achieve certification

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Exclusive Pioneer Sponsor Opportunities

Lead the transformation!

\$50,000 Premier Sponsor Benefits

- ◇ YouTube interview for Kim Center publicity and distribution to your stakeholders
- ◇ Special edition printed copy of Grow With Gender Equity Report, PLUS your own company's confidential data
- ◇ Full-page recognition inside Report; logo on Report cover, back, and Sponsor pages
- ◇ Special recognition in all publicity for the Report and on Kim Center website
- ◇ Invitation-only networking opportunities with San Diego leaders at Kim Center events
- ◇ Logo on Grow With Gender Equity Playbook front cover

\$25,000 Gold Sponsor Benefits

- ◇ Special edition printed copy of Grow With Gender Equity Report, PLUS your own company's confidential data
- ◇ Half-page recognition inside Report; logo on Report cover, back, and Sponsor pages
- ◇ Special recognition in all publicity for Report and on Kim Center website, including one article
- ◇ Invitation-only networking opportunities with San Diego leaders at Kim Center events
- ◇ Logo on Grow With Gender Equity Playbook inside cover

\$10,000 Silver Sponsor Benefits

- ◇ Special edition printed copy of Grow With Gender Equity Report, PLUS your own company's confidential data
- ◇ Logo on Report cover, back, and Sponsor pages
- ◇ Special recognition in all publicity for Report and on Kim Center website, including one social media feature
- ◇ Invitation-only networking opportunities with San Diego leaders at Kim Center events

\$5,000 Bronze Sponsor Benefits

- ◇ Logo on Grow With Gender Equity Report cover, back, and Sponsor pages
- ◇ Special recognition in all publicity for the Report and on Kim Center website
- ◇ Invitation-only networking opportunities with San Diego leaders at Kim Center events

Smaller Sponsorships are welcome!

The Kim Center is a 501(c)(3). Donations are tax-deductible to the full extent of the law.

Pioneer Sponsorships support all Kim Center activities in the 2018-19 fiscal year.

Checks are payable to Kim Center for Social Balance at 5515 Barclay Avenue, San Diego, CA 92120. (EIN: 81-4518651). Contact Hei-ock (HAY-oh) at heiock@kimcenter.org or 858-344-0315 for questions.