KIM CENTER
FOR SOCIAL BALANCE

OUR MISSION: Create workplace gender equity by transforming the beliefs and behaviors that obstruct women's success

OUR AFFILIATES INCLUDE:

- University of San Diego
- San Diego County
- SD City Councilmembers
- SD County Commission on the Status of Women and Girls
- National City Chamber of Commerce
- Manpower West
- Genesa Leadership Institute
- Dialog Tech
- City of National City
- Chula Vista Councilmembers
- Baker Tilly
- Athena San Diego

ABOUT THE KIM CENTER: We empower communities to transform their beliefs and behaviors using metrics and collaboration. Our programs include the Gender Equity Portal and Gender Equity Consultancy. Founder Hei-ock Kim has 15+ years of nonprofit experience and 30+ years in education. She graduated from Princeton University and The Juilliard School, and holds a doctorate in classical piano performance.

www.kimcenter.org

Creating Workplace Gender Equity

Workplace gender equity encourages *all* talent to succeed in unbiased environments with fair opportunities.

McKinsey reports it will take 100 years for women to reach equality just in leadership, but **workplace gender equity can increase San Diego's productivity by $23 billion in 10 years.**

Right now, women hold about 12% of the C-Suite positions in our publicly traded companies—only 3 out of 40+ CEOs are female—and women overall earn about $10K less than men.

Gender equity will drive San Diego's economic future. We need a plan.

STEP ONE:
Establish benchmarks and metrics for San Diego

For our **San Diego by 2025!** plan, we're partnering with USD's Center for Women's Leadership to produce the **County's first-ever Benchmark Report** on the state of workplace gender equity.

Using **statistical research, surveys and interviews**, we will examine key beliefs and behaviors in companies and employees across for-profit industries and personal backgrounds.

University of San Diego

This comprehensive report will be the **linchpin** in addressing women's workplace obstructions. **Analyses include:**

⇒Biases, misconceptions, and levels of personal responsibility regarding the struggles of working women

⇒Policies and cultural attitudes hindering diversity and inclusion

⇒Gender composition in leadership and managerial pipelines

⇒Impact of workplace gender injustice on men and companies

Results will inform civic leader Roundtables for designing a County-wide action plan, as well as Kim Center corporate transformation and education programs.

Hei-ock Kim, Executive Director
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Exclusive Pioneer Sponsor Opportunities available until June 30

Show your stakeholders how you're leading the transformative movement

$50,000 Premier Sponsor Benefits

- ◊ YouTube interview for Kim Center publicity and your distribution to stakeholders
- ◊ Print and digital copy of Benchmark Report
- ◊ Full-page recognition inside Report; logo on Report cover, back, and Sponsor pages
- ◊ Special recognition in all publicity for the Benchmark Report
- ◊ Invitation-only networking opportunities with San Diego leaders at Kim Center events
- ◊ Banner display at all Roundtables and logo on all Roundtable materials

$25,000 C-Suite Sponsor Benefits

- ◊ Print and digital copy of Benchmark Report
- ◊ Half-page recognition inside Report; logo on Report cover, back, and Sponsor pages
- ◊ Special recognition in all publicity for the Benchmark Report, including one feature article
- ◊ Invitation-only networking opportunities with San Diego leaders at Kim Center events
- ◊ Banner display at all Roundtables and logo on all Roundtable materials

$10,000 President Sponsor Benefits

- ◊ Print and digital copy of Benchmark Report
- ◊ Logo on Report cover, back, and Sponsor pages, and on all Roundtable materials
- ◊ Special recognition in all publicity for the Report, including one social media feature
- ◊ Invitation-only networking opportunities with San Diego leaders at Kim Center events

$5,000 Vice President Sponsor Benefits

- ◊ Logo on Benchmark Report cover, back, and Sponsor pages, and on all Roundtable materials
- ◊ Special recognition in all publicity for the Report
- ◊ Invitation-only networking opportunities with San Diego leaders at Kim Center events

$3,000 Executive Sponsor Benefits

- ◊ Logo on Benchmark Report cover, back, and Sponsor pages
- ◊ Special mention in all publicity for the Report
- ◊ Invitation-only networking opportunities with San Diego leaders at Kim Center events

$1,500 Director Sponsor Benefits

- ◊ Logo on Report back and Sponsor pages
- ◊ Special mention in all digital media publicity for the Benchmark Report
- ◊ Invitation-only networking opportunities with San Diego leaders at Kim Center events

Smaller Pioneer Sponsorships are welcome and will be recognized on the Benchmark Report's Sponsor page and Kim Center website. We are a 501(c)(3), donations are tax-deductible to the full extent of the law. Pioneer Sponsorships support all Kim Center activities and are for 2018. Checks are payable to Kim Center for Social Balance at 5515 Barclay Avenue, San Diego, CA 92120. (EIN: 81-4518651)